

EMPLOYMENT:

Freelance Art Director/Graphic Artist

Self-Employed | 9/00 – Present

Responsible for a variety of printed and digital communication pieces from initial concept to delivery of final product.

Clients include: Gallagher, DDB, JWT, Y&R, Blue Chip Marketing, Experian

Senior Recruiter

Sandbox | October 2018 – May 2020

Responsible for driving internal recruitment efforts in the U.S. and Canada for a variety of positions from Director level down, with a focus on staffing the creative and production departments. Partnered with Director-level to C-level executives to fill open roles in their departments. Owned highly specialized roles focused on pharmaceutical advertising. Wrote and designed process documents, job descriptions, and other departmental communications and policies.

Creative Recruiter/Account Manager

Paladin Staffing | 4/14 – 5/18

Recruit candidates for creative positions for clients ranging from boutique agencies to Fortune 500 companies. Manage both candidate- and client-facing responsibilities. Mentor junior team members, create training documents, and host training seminars for recruiters across multiple branches. Initiate and grow partnerships with design and development schools. Recognized as the top first-year producer across several divisions of parent company in Q1, 2015.

Digital Designer

Ogilvy & Mather | 7/12 – 4/14

Art directed/designed and/or produced digital advertising, including but not limited to landing pages; HTML emails; and static, animated, and rich media banner ads.

Clients included: Kimberly Clark, SC Johnson, CDW, Jim Beam, Unilever

Art Director

Gaston Advertising | 5/08 – 12/08

Design lead on campaigns that spanned mediums including direct mail, banner ads, email blasts, printed advertisements, POS signage, training materials, e-media, and event marketing materials.

Clients included: Citigroup, Sears, Kmart, ExxonMobil, Shell, OfficeMax

Art Director

Bates/Lee Advertising | 7/05 – 8/07

Design lead on campaigns that spanned mediums including direct mail, banner ads, email blasts, and printed advertisements.

Clients included: American Express, American Express Travel, and Hilton Hotels

SUMMARY:

Experiences include: Art direction, print and digital production, project management, creative recruiting

EDUCATION:

Summit College

Applied Desktop Graphics and Digital Arts

GPA: 4.0

Class Valedictorian

California State University, Fullerton

Mass Communications/Advertising

SOFTWARE SKILLS:

Adobe CC | Microsoft Office | HTML/CSS

PROFESSIONAL ORGANIZATIONS:

Member of AIGA, Chicago chapter
Administrator of Chicago Graphic Design Meetup Group

References available upon request.

